



The
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Group

Commerce Cloud QuickStart

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B2B Commerce Cloud Implementation QuickStart Package

B2B Commerce - Basic Startup – 4 to 6 weeks

FEATURE	DESCRIPTION
Business Understanding and Requirement Gathering	Understand the unique requirements of the client
Configure and Setup B2B Commerce	Perform specific tasks for setting up B2B Commerce, like enabling commerce features, customizing object page layouts, and configuring users and permissions
Implementation of Authenticated site by setup of Permission Set and Profiles	Configure Profiles and Permissions for B2B Commerce Storefront Community Members
Setup Login Functionality	Implement Standard Login functionality for Login on storefront.
Setup single storefront	Create a storefront using B2B template. Choose a theme, and mix & match Lightning components to add content. Configure lists, menus, and other settings as needed.
Storefront customizations & branding for a unique look and feel for each account ¹	Customize the storefront by adding custom branding, logos, and pages.
Load Product information in Salesforce	Import Product, catalog, and category data via CSV file.
Setup and Configure CMS	Configure CMS, & provide CMS objects access.
Upload Product images into CMS, and associate with Product	Import Product images into Salesforce CMS, and associate images with the Products
Payment gateway Implementation	Integrate salesforce with Payment Gateway system (the system should support REST or SOAP APIs)
Add Filter and Search functionality on the storefront	Add searchable and filterable fields on storefront using Salesforce object fields, allowing Users to search and filter products
Checkout flow Implementation	Implement standard checkout flow
Inventory Integration	Integrate salesforce with Inventory system (the system should support REST or SOAP APIs)
Setup Catalog, Buyer Group, Entitlement Policy, & Price book for Negotiated Pricing	Import commerce data for accounts, price books, price-book entries, and entitlements using a CSV file
Setting up the Shopping carts and Shipping including Tax	Configure shopping cart, integration with Shipping and Tax provider (The system should support REST or SOAP APIs)
Bind custom domain with storefront	Attach a custom domain with the storefront to make it available for customers
Basic Implementation of Google Analytics and SEO	To increase the SEO value of the storefront, we'll add meta tags to Product, Category, and other pages
Quality Assurance	Internal QA and Testing, External QA and Testing
Tutorial and Training Documentation	
TOTAL PRICE	\$44,400
AFTER QUICKSTART DISCOUNT	\$30,000

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Add-ons (we offer these Commerce Cloud services as well)

FEATURE	DESCRIPTION
Self-Registration Implementation	Set up self-registration so that buyers can create an account and log in
Create and Manage Promotions (or Discount offers)	Create and Add promotions to your B2B storefront. Customize segments, discounts, qualifiers, and coupons to make sure that the right customers receive the right discount. Also, we'll make modifications in the checkout flow to handle promotions.
Einstein implementation for personalized customer shopping experiences	Show Recommended Products on Storefront using Einstein Artificial Intelligence
Purchase Quantity Rules and Assign Them To product	Enable and Create a Purchase quantity rule to control the amount of a product that a customer can buy
Setup and Configure storefront for Guest Browsing	Enable Guest Browsing and provide unregistered customers access to see storefronts and products.
Advanced storefront design and flow implementation (Customized)	Customize the look and feel of the store based on designs provided by the client
Setup Multiple Buyer Groups, Entitlement Policy, and Price book	Setting up multiple Buyer groups, entitlement policy, and price-book based on your unique requirements
Multilingual and Multi-currency storefront	Enable Multi Currency and Multi Language in Salesforce and make modifications in the storefront to support them.
Multiple Payment Gateway Integration	Integration with multiple payment gateways and associating them with storefront
Complex shipping functionality for multiple delivery dates and locations	Display more details on the storefront from the shipping provider
Customer Support and Case Management	Provide customers the option to contact support or raise a case
Implement store segmented into Market-based locale	Allow customer to choose locale on the storefront and based on locale displays prices, promotions, and entitlements prices
Customized Checkout Flow implementation	Create a Customized checkout process based on your unique requirements

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Important Points:

1. The designs for the site will be provided by the customer and can only be a variation of Standard Look and Feel.
2. The Signup implementation flow will be provided by the customer.

All deliverables contained herein are in accordance with Salesforce's limitations.
